

Email Campaign

Client: MyHealthDirect

August 2016

Email

Hi Daniel,

Patients need better access to care. You need a chance to win an Apple Watch!

Complete 3 simple questions after [watching this video for a chance to win:](#)



Organizations need a comprehensive platform to improve the patient experience. With the right cloud scheduling and referral management capabilities, healthcare organizations simplify care coordination and patient access in one step.

1. Can online scheduling improve quality scores, care coordination and the patient experience in one go? Y/N
2. What interests you most about online appointment scheduling? (open text field)
3. Name and email:

myhealth  direct

MyHealthDirect 102 Woodmont Blvd Ste 400 Nashville TN 37205 United States

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Landing page



Organizations need a comprehensive platform to improve the patient experience. With the right cloud scheduling and referral management capabilities, healthcare organizations simplify care coordination and patient access in one step.

Watch this quick 80 second video about patient access and answer the questions on the right to be entered to win an Apple Watch. Contest closes at 11:59pm on 8/25/16.

Contact Us

First name*

Last name*

Email address*

Company Name*

Job Title*

Organization Type*

Phone Number

Additional Information

Let's Talk!



\$300 Apple Watch Giveaway

166 survey responses

6 Opportunities

\$442,000 total pipeline value